



# Measuring making a difference

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Nicky Stevenson  
Board member

# WELCOME





# Social Impact Measurement Toolbox

## New from SEEE

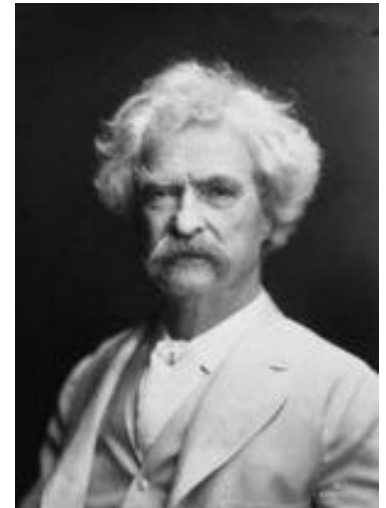
- Planning and preparation
- Small or large organisations
- Working in a small group
- Practical and easy to apply in any organisation
- Online or hard copy
- Clear language and easy to use



# Why we developed the Toolbox

- Research findings – what tools are out there to measure impact
- Training over 300 organisations and diagnostics in 20 organisations
- Need to start from the basics – not making any assumptions

“I apologise for such a long letter - I didn't have time to write a short one.” Mark Twain



# 5 foundations



Clarity of purpose



Built in  
data  
collection



# Real stakeholder involvement





Asking the  
right  
questions





**Knowing what you can and can't  
tell from the evidence**



# SOCIAL IMPACT MEASUREMENT TOOLBOX



**A CONSULTANT IN A BOX**



## CONTACT DETAILS

### **Jane Thompson**

Email: [admin@seee.co.uk](mailto:admin@seee.co.uk)

Mobile: 077301 30437

Website: [www.seee.co.uk](http://www.seee.co.uk)

Twitter: @seeastofengland