# LOCAL$^3$

Transform our place using the power of local

## Start with ...*Connecting Local*

A place where local people are connected, and have access to shared facilities so we can support each other and work together

A place where big players - the NHS, the council, schools, housing associations and local business - listen to local people and design opportunities for them

## Multiply this by ...*Spending Local*

A place where more of the money local people spend is spent with local enterprises, and those businesses keep the money circulating locally

A place where the local big players spend money locally to deliver their projects, not always choosing big national or multinational companies

## Multiply again by ...*Growing Local*

A place where it's easier for local people to start something up - a business, a charity, a community group or a social enterprise

A place where local people get more in their pocket, either from good jobs or their own business, and poverty is reduced

# *Where do we start?*

**Listen to local priorities**

No two places are the same, and understanding what matters to local people is key

**Find what we have**

We can't link things together if we don't know what else is out there

**Get the big players involved**

Work with them to change how they connect with local communities and businesses

**Offer support for social enterprises**

Business advice, funding and networks to help the local third sector work strongly together

**Get a place to meet**

A hub for those passionate about the community

**Develop local projects**

Energy, broadband etc, which helps local people save money by banding together

**Spread the word**

We need the public, the politicians, EVERYONE, to get the message and get on board

**SEEE can be the coordinator and influencer to transform local places**

vision
Shaping a future where our businesses serve everyone

Social Enterprise East of England

CAMBRIDGESHIRE & PETERBOROUGH COMBINED AUTHORITY

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